

ADVERTISE WITH



SoccerCity

TULSA & OKLAHOMA CITY

ENGAGE YOUR BRAND WITH

SOCERCITY TULSA AND OKLAHOMA CITY!

Oklahoman Readers' Choice and Metro Family Magazine AWARD WINNER for best Indoor Sports Facility
Tulsa Kids Magazine Winner "Favorite Place to Play Soccer"

US Indoor Sports reports that the average indoor soccer facility will average over half a million user visits with
1.1 million in revenue each year.

www.SoccerCityTulsa.com
www.SoccerCityOKCity.com



**TARGET ANY AUDIENCE
IN OUR FACILITY WITH YOUR
ADVERTISEMENT**

Families with children 18mo-17
Active young adults 18+
Older active adults 40+
Hispanics & International's

**TULSA AND OKC
FACILITIES COMBINED**

825,000+ User visits per year
140+ Field rentals per week
3,400+ Teams
(average 14-15 players per team)

**OUR FIELDS ARE NOT JUST FOR SOCCER
SOCCERCITY HOSTS**

flag football • dodgeball • lacrosse • kickball • field hockey • leagues • camps • clinics • tournaments • training
Special events such as Red Dirt Agility Dog Show
Chamber and business networking (corporate and private) events, game nights, luncheons, lock-ins



75%:
of our league players
are Adults

ANNUAL STATS TULSA

900+ adult teams (18+)
500+ youth teams (5-17)
4,000+ lil kickers (18mo-9)

ANNUAL STATS OKC

1600+ adult teams (18+)
400+ youth teams (5-17)
3500+ lil kickers (18mo-9)

ONE FULL YEAR OF ADVERTISING

Signage - Installation Included
(charges are per sign per facility)

825,000+
people per year

SMALL - 45" tall x 48" wide • \$1,000

HORIZONTAL - 45" tall x 96" wide • \$1,800

VERTICAL - 93" tall x 48" wide • \$1,800

DOUBLE BOARD/CORNER KICK - 93" tall x 96" wide • \$3,000 (limited quantity)

POLE BANNER - SoccerCity (Tulsa only) 80" tall x 30" wide • \$2,000

BEAM - SoccerCity (OKC only) 96" tall x 40" wide • \$2,400

FLOOR DOTS - 48" round • \$1,200 - 36" round • \$1,100



SoccerCity OKC/Tulsa Signage Sponsors

SoccerCity Tulsa



SoccerCity OKC



PROVIDE YOUR OWN ARTWORK

Vector files at actual size preferred. JPG files acceptable: 150 dpi @ 100%.

Images

Full Color with bleed (images can run off the edges)

Wording

4" - 8" from top, 4" from sides, 6" from bottom

DON'T HAVE ARTWORK? WE CAN CREATE ARTWORK FOR YOU

\$150 - \$300 Average

UPGRADE TO SOCCERCITY SPONSORSHIP

Engage your brand in an exciting opportunity with SoccerCity Tulsa and SoccerCity Oklahoma City indoor soccer facilities. This offer provides sponsors with a multi-level platform through SoccerCity, enabling market penetration in a variety of major demographic sectors - families with children (toddler to teen), recreational and competitive youth, and adults of all ages - with active lifestyles. 75% of players are adults, median age 35-38. They are educated, full-time employed professionals and most are homeowners. Both facilities offer a combined 825,000 user visits, which is comprised of athletes, spectators, camps, clinics, and special event guests.

SOCCERCITY SPONSORSHIP OPPORTUNITIES

Sample benefits for SoccerCity Sponsorships may include:

- Category exclusivity
- Full facility signage campaigns
- Sport field naming right
- Use of facility for corporate function
- Scoreboard advertising
- On site sales rights
- Business to business strategies
- Exhibit at special events and corporate/chamber networking events
- On site sampling, couponing, surveying
- Online web and Internet branding
- On site recruiting
- Corporate teams



For additional information regarding sponsorships with SoccerCity Tulsa and Oklahoma City, please contact

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www.SoccerCityTulsa.com
www.SoccerCityOKCity.com